

Proof of Performance Policy Per AAAA Guidelines (unless otherwise noted)

Within five (5) business days of the completion of the initial posting or any copy changes, the plant operator will send completion reports to the advertiser or its agent providing the date of completion.

- The plant operator shall provide one (1) unaltered close-up photograph and one (1) unaltered approach photograph of each permanent bulletin, wallscape or Premiere Product upon completion of each posting.
- The plant operator shall provide one (1) unaltered close-up photograph and one (1) unaltered approach photograph of each rotary bulletin and Premiere Product upon completion of each posting. We will not photograph each rotation cycle unless there is a copy change.*
- The plant operator shall provide one (1) unaltered close-up photograph for each poster/transit/other format design upon completion of posting. Each photograph must be labeled with the unit number and location description.
- Clients can request to view their Proof of Performance photos and reports online at www.webpop.clearchannel.com
Please contact your representative for further details and access.

* With a copy change we shall provide one unaltered close-up and one unaltered approach photograph of the new design.



Clear Channel Outdoor Service Guarantee

To ensure the complete success of our clients' outdoor campaign, Clear Channel Outdoor guarantees the following services:

Our Guarantee:

- Post all bulletins and posters within 5 business days of contract start date.*
- Deliver a completion photo within 5 business days of completing the initial posting.
- Repair display defects, including flagging and illumination, within 2 business days of notification.**
- Visually inspect each core market & expressway illuminated display at least twice every 28 days and all other displays at least once every 28 days.***
- Immediately following any major storm activity, the affected area's inventory will be visually inspected for any related damage.

Our Supporting Commitments:

- Clear Channel will provide an acceptable adjustment for all units not installed within guaranteed date.
- Client will be notified in the event the materials are not available 7-10 days prior to contract start date.
- Client will be contacted and informed of display defects and repair status.

* Materials must arrive at facility 5 business days prior to contract start date. Installation will not be scheduled until all materials arrive. Bulletins with extensions and Tri-Visions will need additional days. If weather conditions prohibit installation in 5 days, Clear Channel will notify the client.

** Includes items in our control, such as replacing lamps.

*** The actual number of inspections per display will be much higher. We will continue to have staff visually inspecting our advertising displays daily.

